

PT The Philanthropic Times

Keeping you up to date with NLC Foundation news, events, and more!

The Northern Lights College Foundation is an organization dedicated to helping our students embark on their lifelong journey of learning. We create and build relationships with our donors - which in turn, creates unique opportunities for our students, college, and community.

A MESSAGE FROM OUR EXECUTIVE DIRECTOR

2023 is gone and here is 2024!

This year, we had so many amazing transformations and looking forward to another amazing year to truly diversify the Foundation. Some highlights from 2023:

- With our award application platform, ASTRA, we had a 56.01% increase in applicants from the year previous.
- Took part in student orientations and created an awareness of the foundation and what we do.
- Hosted 2nd annual NLC Intercollegiate Rodeo.
- Hosted 50/50 at the Women's Under 18 National Championship.
- Completed Asset Valuation and draft naming policy for NLC and NLC Foundation.
- Worked with local Bannister dealership to support the AST program with Tread for Trades program.
- Ran a NLC Community Giving Campaign and supported local non-profits.



Every year, we look forward and set goals for the year ahead. Here are some goals that we have for the Foundation for 2024:

- Expand student supports for ASTRA with video tutorials and presentations to ensure our students maximize their award opportunities.
- Develop internal capacity and support for Alumni within Northern Lights College.
- Cultivate and engage stakeholders with a recruitment and engagement strategy.
- Broaden scope of support for Northern Lights College around space planning and building a Capital Campaign.

We are looking forward to the year ahead and working with our amazing donors, students, staff and community to truly build the capacity of the foundation and diversify!

-Lindsey Borek

WOMEN'S NATIONAL U18 CHAMPIONSHIP

In November, the NLC Foundation had the amazing opportunity to host the 50/50 for the U18 Women's National Championship held at the Ovintiv Events Centre. Funds raised will be used to support NLC Athletics.



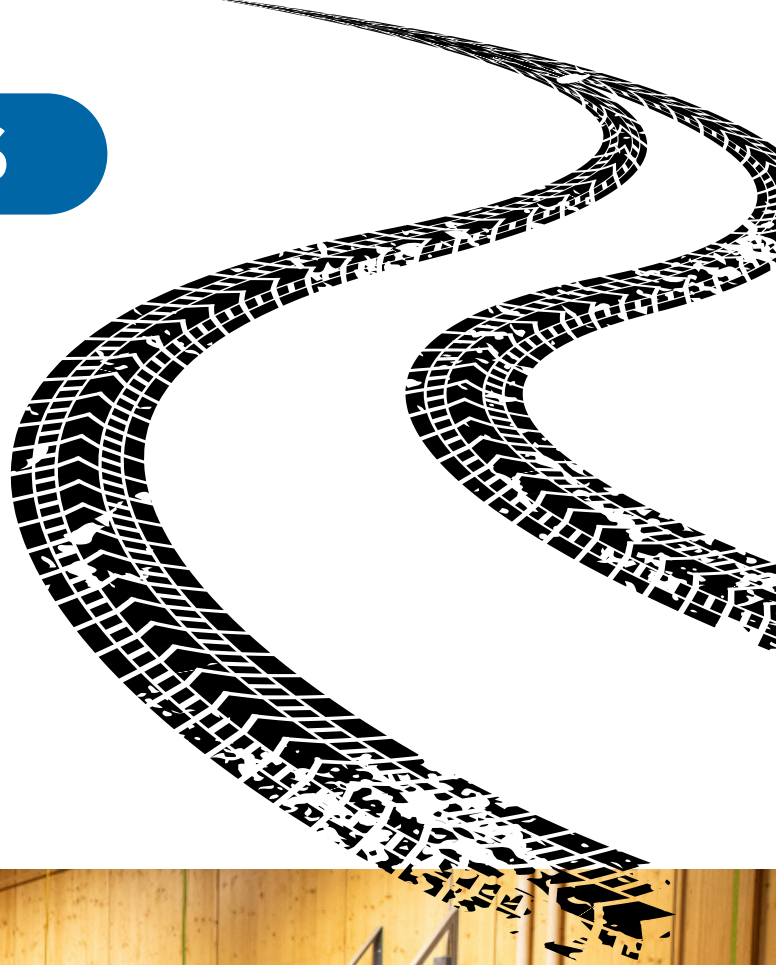
WOMEN'S  **U18**
NATIONAL CHAMPIONSHIP
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Thank you to all volunteers for making the event a success and all attendees for supporting the NLC Foundation.



TREAD FOR TRADES

The NLC Foundation partnered with Bannister Dawson Creek for our *Tread for Trades* campaign. Five dollars from every tire purchased between November 1 - December 31 went to supporting trades programs such as the Automotive Service Technician program. Total amount raised was \$7,370!



BANNISTER
DAWSON CREEK





NLC COMMUNITY GIVING FUND GIVES BACK

Story by NLC Marketing

As a way to continue giving back to our community, the Northern Lights College Foundation has created a new fund. The NLC Community Giving Fund allows your thoughtful contributions to make a tangible impact in our communities. This fund was developed to support various organizations within our service areas, ensuring donations are directed toward local charities and non-profits.

Within our college community, a dedicated effort was made to formulate a strategic plan that aligns with our values, and one of the key pillars identified in this plan is Community Connections. At NLC, we firmly believe in our role as a community hub, emphasizing our commitment to giving back to our community, particularly to those in need.

This year, owing to the generous contributions from both staff and the wider community, the Foundation purchased \$750 in gift certificates from the NLC Salon and Spa to be donated to local organizations. The benefit is two-fold; our students will gain hands-on experience, while community members in need will receive considerate care gifts.

The NLC Community Giving Fund donated \$250 in gift certificates each to Networks Ministries, Nawican Friendship Centre, and Mizpah Transition House. These organizations can distribute the certificates to individuals who can utilize them at the hair salon or spa, thereby receiving much-needed care during challenging times.

DONOR HIGHLIGHT

BANNISTER

AUTOMOTIVE GROUP

The Northern Lights College Foundation is happy to feature Bannister Automotive Group and their new award - The Bannister Automotive Bursary.

This \$1,500 annual award is available for Dawson Creek students currently enrolled in the Automotive Service Technician Foundation program.

A LITTLE BIT ABOUT BANNISTER

For over forty years, the Bannister family and its partners have been bringing quality automotive products and services to communities across Western Canada. With stores in the Okanagan Valley, Thompson-Nicola Region, Columbia-Shuswap, Peace Region, Yellowhead County, Edmonton Metropolitan Region, and the Fraser Valley, Bannister Automotive Group continues to lead our local communities in sales, customer services, and charitable initiatives. Our group has been a part of the Dawson Creek community since 2012.

Starting in 1979 with a single Pontiac Buick Dealership in Barrhead Alberta, Lyn Bannister, along with his wife and three children have built a company that now employs over a thousand people in two provinces that has a consistent message: we are a family business with family values.

DONOR HIGHLIGHT - BANNISTER

WHY DID YOU CHOOSE NLC FOUNDATION FOR YOUR DONATION?

We chose to direct this donation to NLC because we believe in the transformative power of the education that this institution provides to students. Our hope is that this contribution will alleviate some of the financial burden that a student may face, allowing them to focus on their studies and excel in their trade. We are proud to be a part of the community of Dawson Creek and care deeply about this city and its people. We believe that a strong and skilled workforce in the automotive sector is vital for the community's well-being.

WHAT DO YOU HOPE THE RECIPIENT GAINS FROM YOUR AWARD?

The automotive industry is a fast-paced, innovative, and rewarding sector. The recipient's career in this industry will be integral to keeping pace with advancements in technology and ensuring the efficiency and safety of vehicles. They will have a significant contribution to the advancement of this dynamic and evolving field. Our hope is that our recipient gains a thorough appreciation of the trade and continued success in their career.

WORDS OF WISDOM TO STUDENTS

*Ask questions and get to know your fellow students. Do not wish time to go faster.
Enjoy the moments.*

*- Lyn Bannister
Founder of Bannister Automotive Group*